



Lipobelle Glacier 24h refreshing hydration with Swiss glacier water





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## Rehydration and Protection of Skin Cells against Heat Stress

Lipobelle Glacier is based on pure Swiss glacier water encapsulated into liposomes.

At a height of more than 4000 m, in a spectacular high alpine setting in the heart of the Valais Alps, the Swiss glacier water begins its yearlong journey during which it is filtered and naturally enriched with minerals and trace elements.

The encapsulation of the Swiss glacier water into liposomes enhances its penetration into skin resulting in a deep and long-lasting hydration. Moreover, phospholipids which form liposomes improve the skin's smoothness, moisture balance and suppleness.

Lipobelle Glacier was shown to protect skin cells against heat stress in vitro. In vivo, a long-lasting moisturizing effect could be obtained by a single application. Thus Lipobelle Glacier, which is ECOCERT approved, offers purity, "Swissness" and freshness as emotional values combined with proven hydration efficacy.

#### Claim Ideas for Lipobelle Glacier

- 24h refreshing hydration
- Helps to protect the skin cells on hot days
- Maintains the skin's moisture all day long
- In-depth comfort for dry skin

#### **Applications**

- Hydrating formulations
- Energizing and refreshing products
- Beauty waters, body and face splashes
- Sun care and after-sun formulation
- Men's care

### Formulating with Lipobelle Glacier

- Recommended use level: 1-5%
- Incorporation: For cold processes, dissolve Lipobelle Glacier into the aqueous phase. In cold/hot processes, add during the cooling phase below 40°C.
- Thermostability: Temperatures of up to 60°C for a short time do not affect the stability of Lipobelle Glacier.

### **INCI/CTFA-Declaration**

Lecithin (and) Alcohol (and) Aqua/Water